

These sketches communicate the finalized concept pitch for way-finding murals in Bloomington.

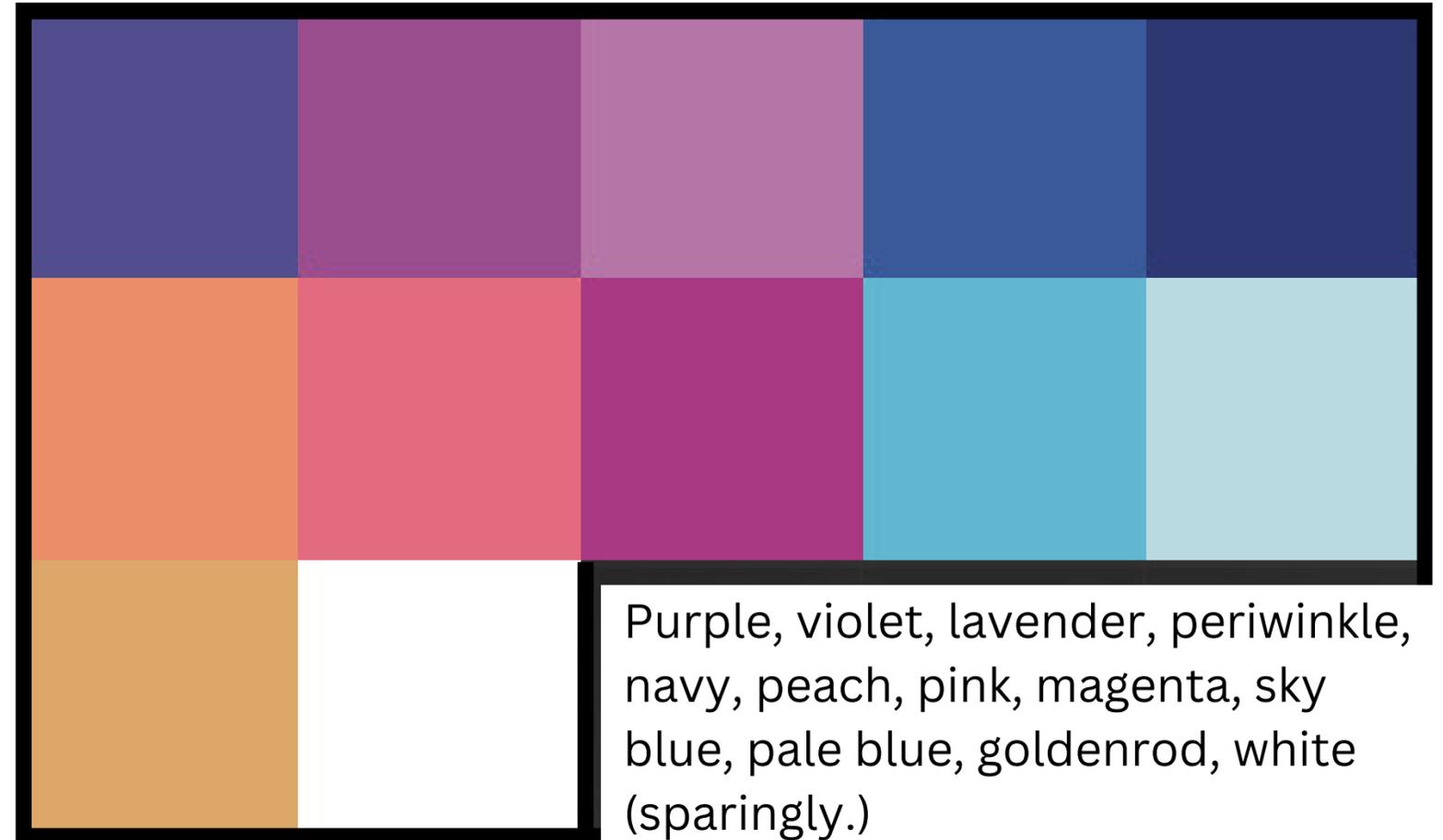
Regardless of whose work is selected to be painted, please know that I have enjoyed playing in this creative space. My hope with this work is to inspire a spirit of fun among viewers, as well as to offer a pathway to follow for pedestrians. Thank you so much for the kindness in viewing and considering my work!



# Main Concept

Bloomington-Normal has unique circus history. Trapeze artistry holds significance, and for a time Bloomington was known as a training place for aerialists. The Miller Park Zoo was started when “Big Jim,” a former circus lion, was taken into care by the local deer park. Today, the Gamma Phi Circus is the nations oldest academic circus. These murals celebrate the fairy-tale like whimsy of circuses and guide pedestrians in a celebratory parade.

The proposed color palette is as shown.

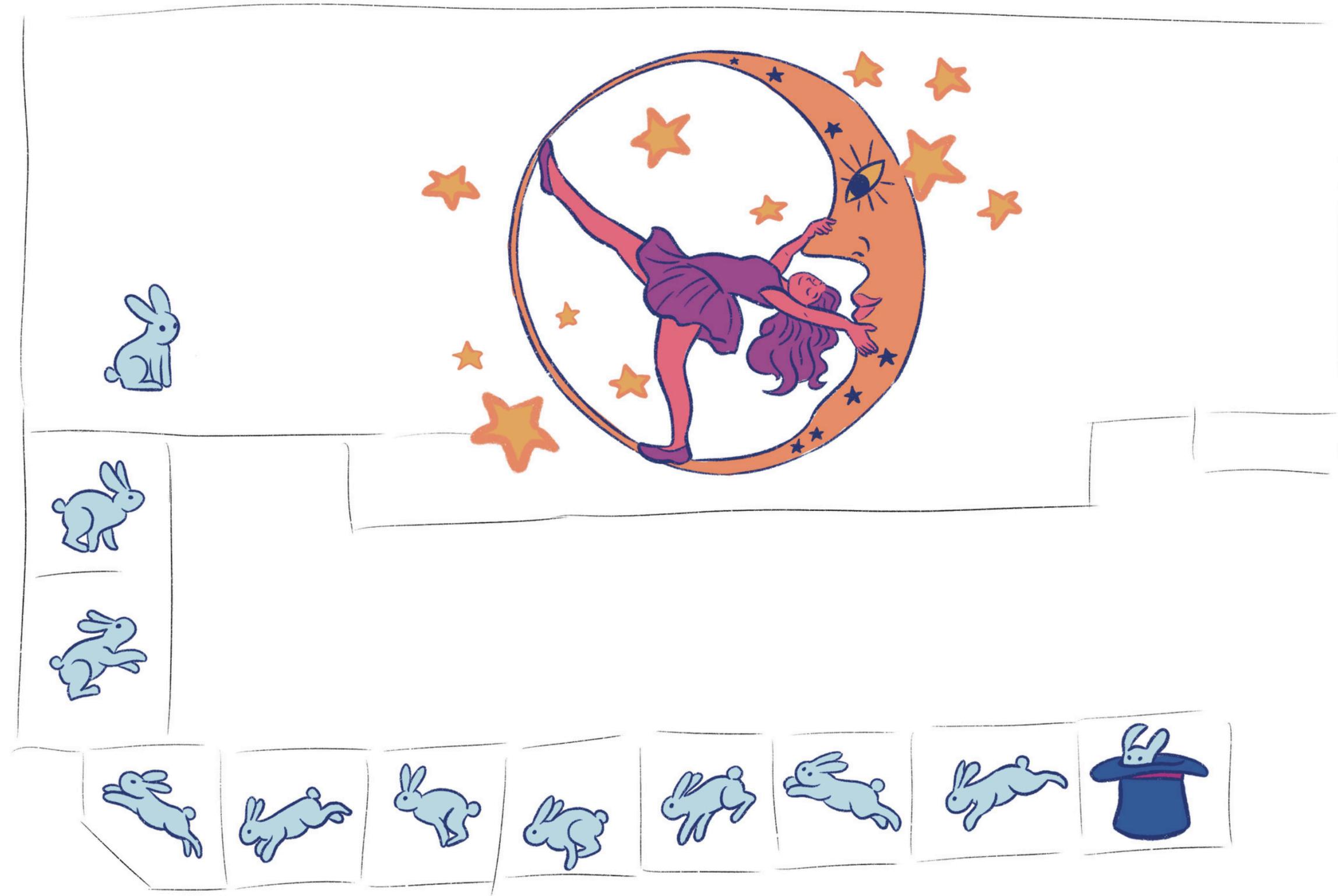


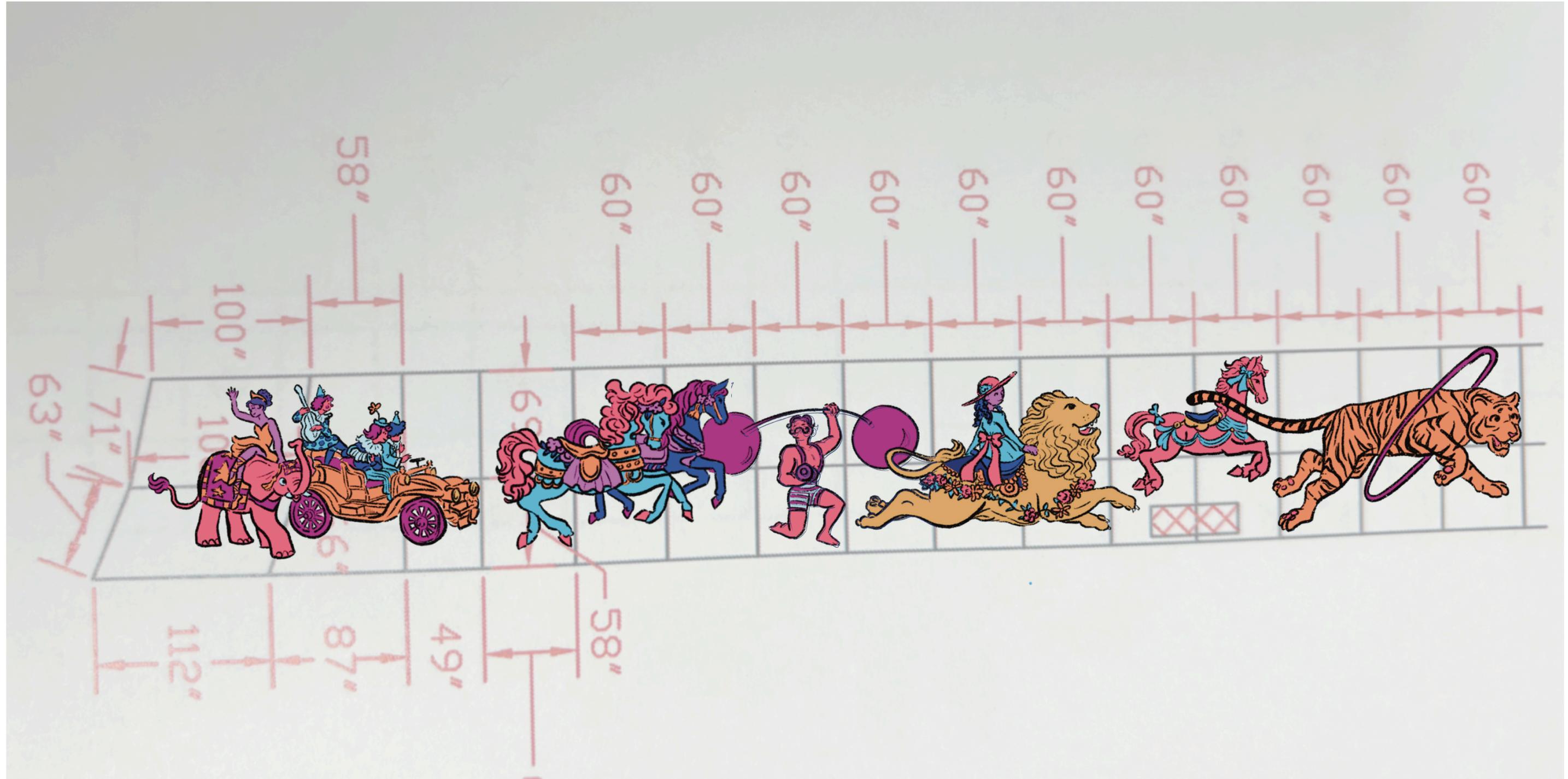
**These colors will be applied to the designs throughout, with attention to keeping the goldenrod moments distinctly different from yellow traffic signs.**

### Library Plaza:

Along the sidewalk leading to Bloomington Public Library, a magician's rabbit leaps out of a top hat. The bunny hops along the pathway leading to a circus performance. A lady dances in the moon's ring. She is surrounded by stars.

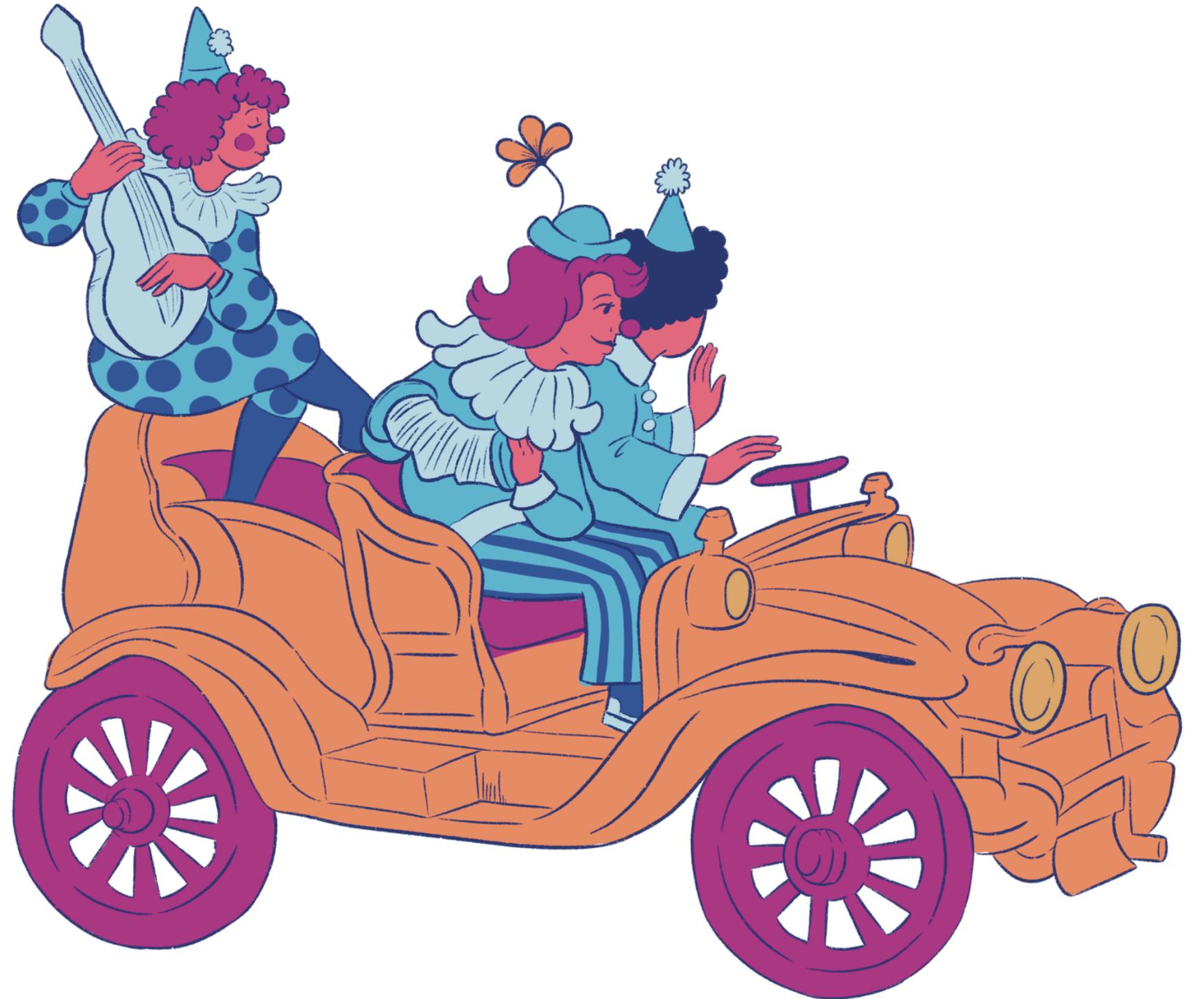
I have omitted the idea of circus tents for emphasis on the performer, as well as to conserve paints and time.





Sidewalk South: For the longest stretch of sidewalk, there is a grand parade. A lady rides a tiny elephant, clowns drive a car, ponies prance, a strong man poses, a lady rides a lion, and a tiger jumps through a hoop. The following slides show cleaned-up designs to fill out the parade.

# Individual Aspects from the Parade Stretch of Sidewalk



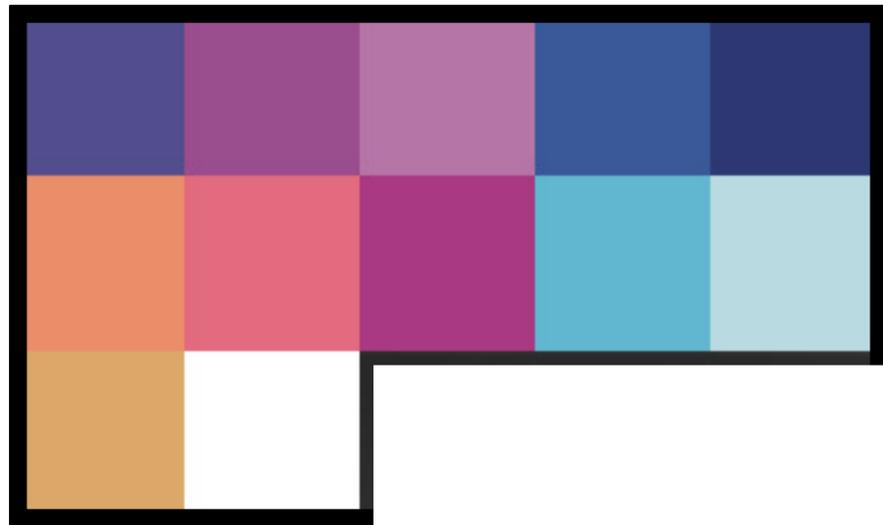
# Individual Aspects from the Parade Stretch of Sidewalk



# Individual Aspects from the Parade Stretch of Sidewalk

Sidewalk Continued:

Following illustrations show refined line work as intended for the mural. The paints filling these images will be applied as the color key described.



# Individual Aspects from the Parade Stretch of Sidewalk

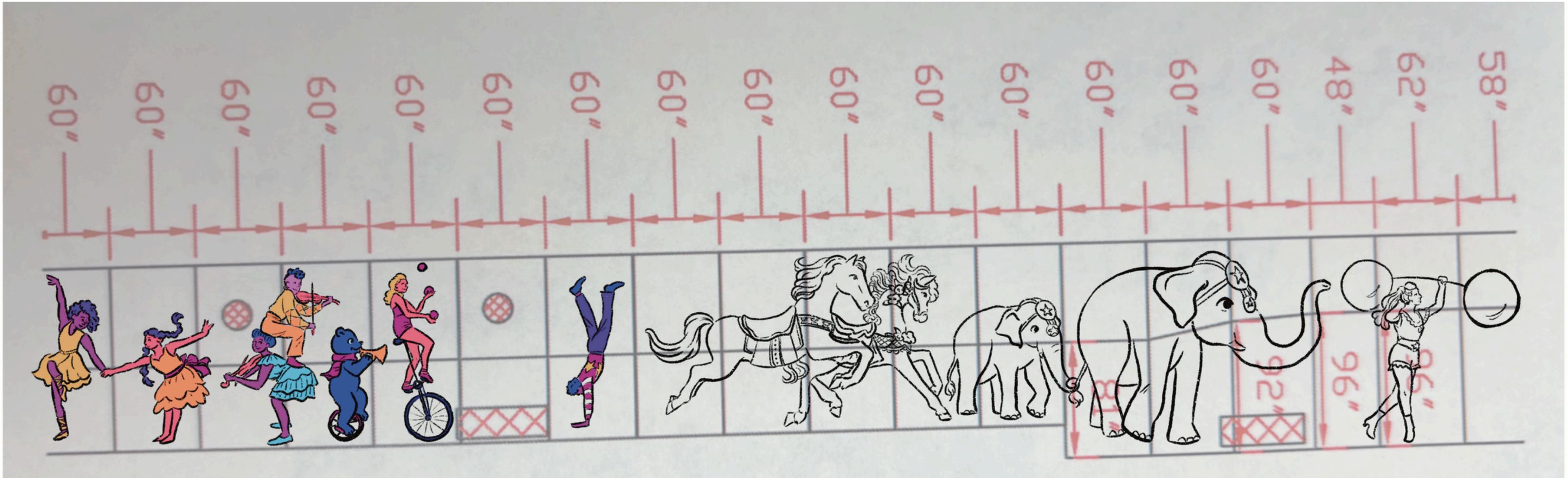


# Individual Aspects from the Parade Stretch of Sidewalk



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Sidewalk Center: The grand parade continues on its merry way. Two dancers twirl, violin players balance, a bear rides a unicycle and plays a bugle, a man hand-stands, horses prance, elephants hold tails, and a strong lady lifts.

The following slides are individual aspects of the parade.

# Individual Aspects from the Parade Stretch of Sidewalk



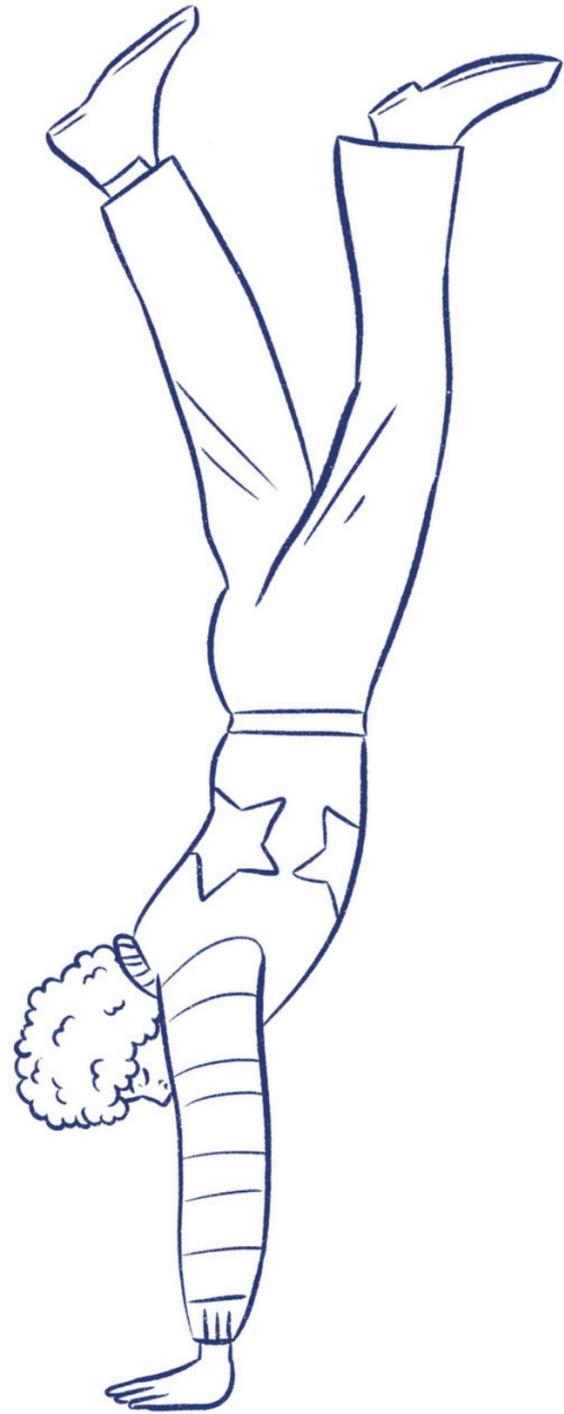
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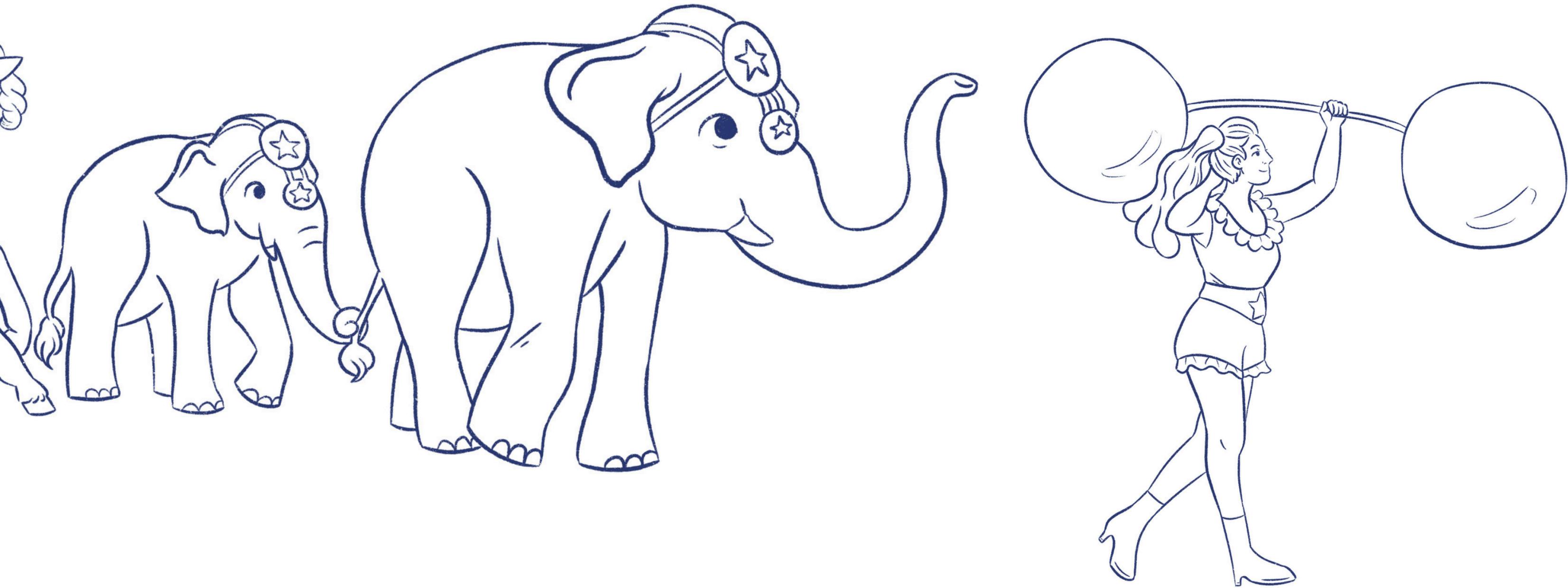
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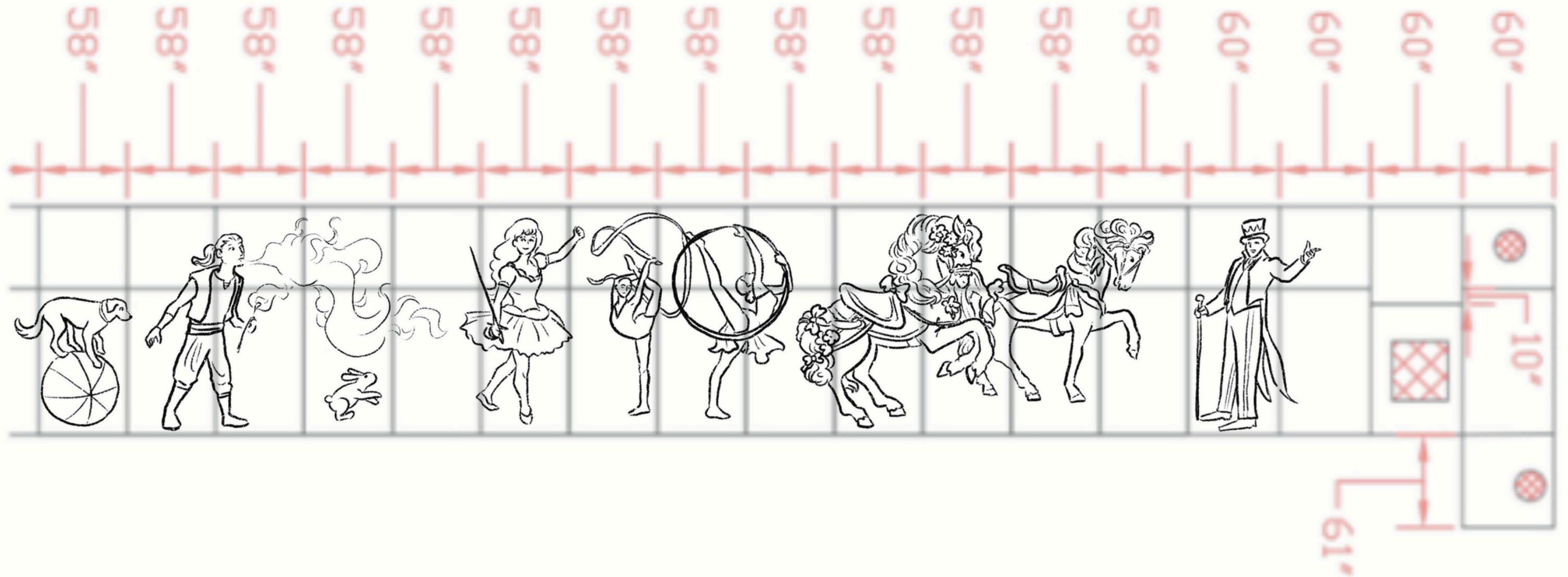


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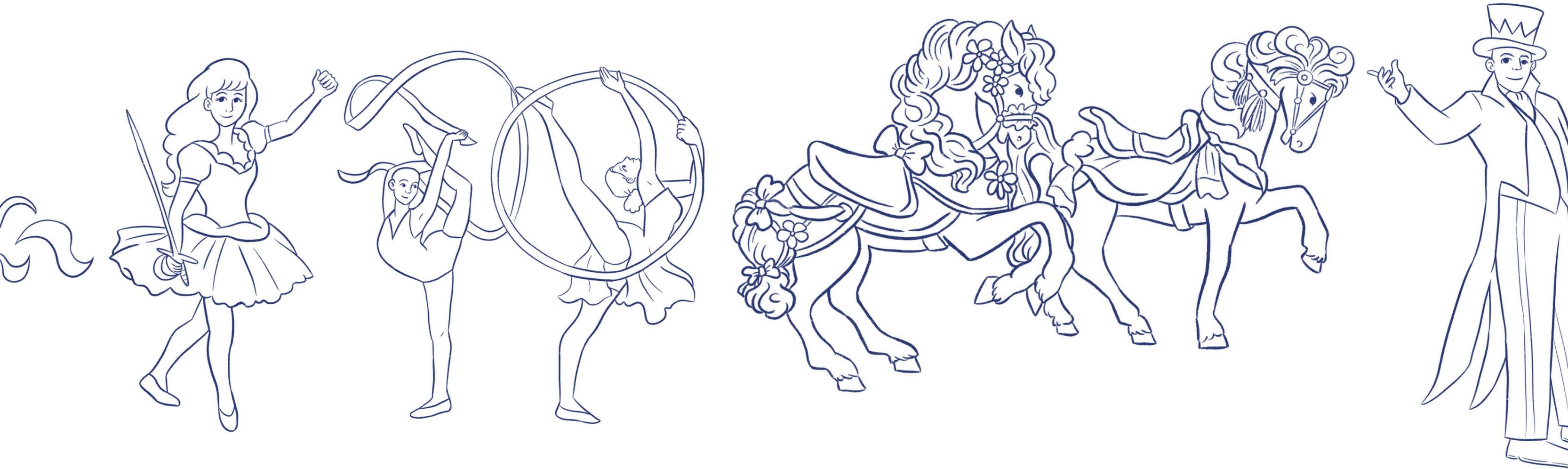
Sidewalk North: The front of the parade has been reached. A dog balances on a ball, a fire-breather spits a flame, the magician's rabbit hops along, a lady poses with a sword, a ribbon twirler and hula-hoopist pose, ponies prance, and the ringmaster leads the procession.

The following slides show each aspect concluding the parade.

# Individual Aspects from the Parade Stretch of Sidewalk



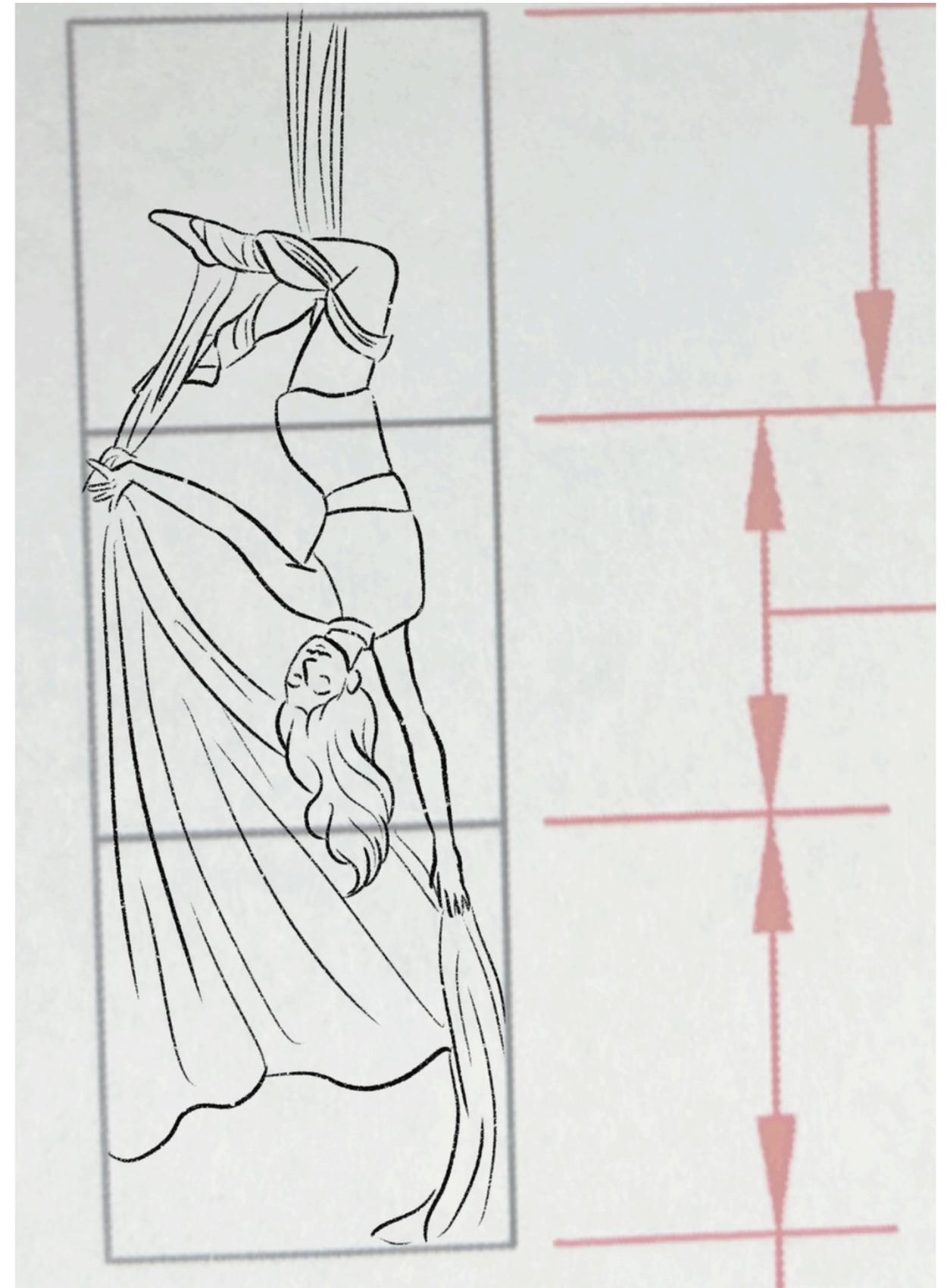
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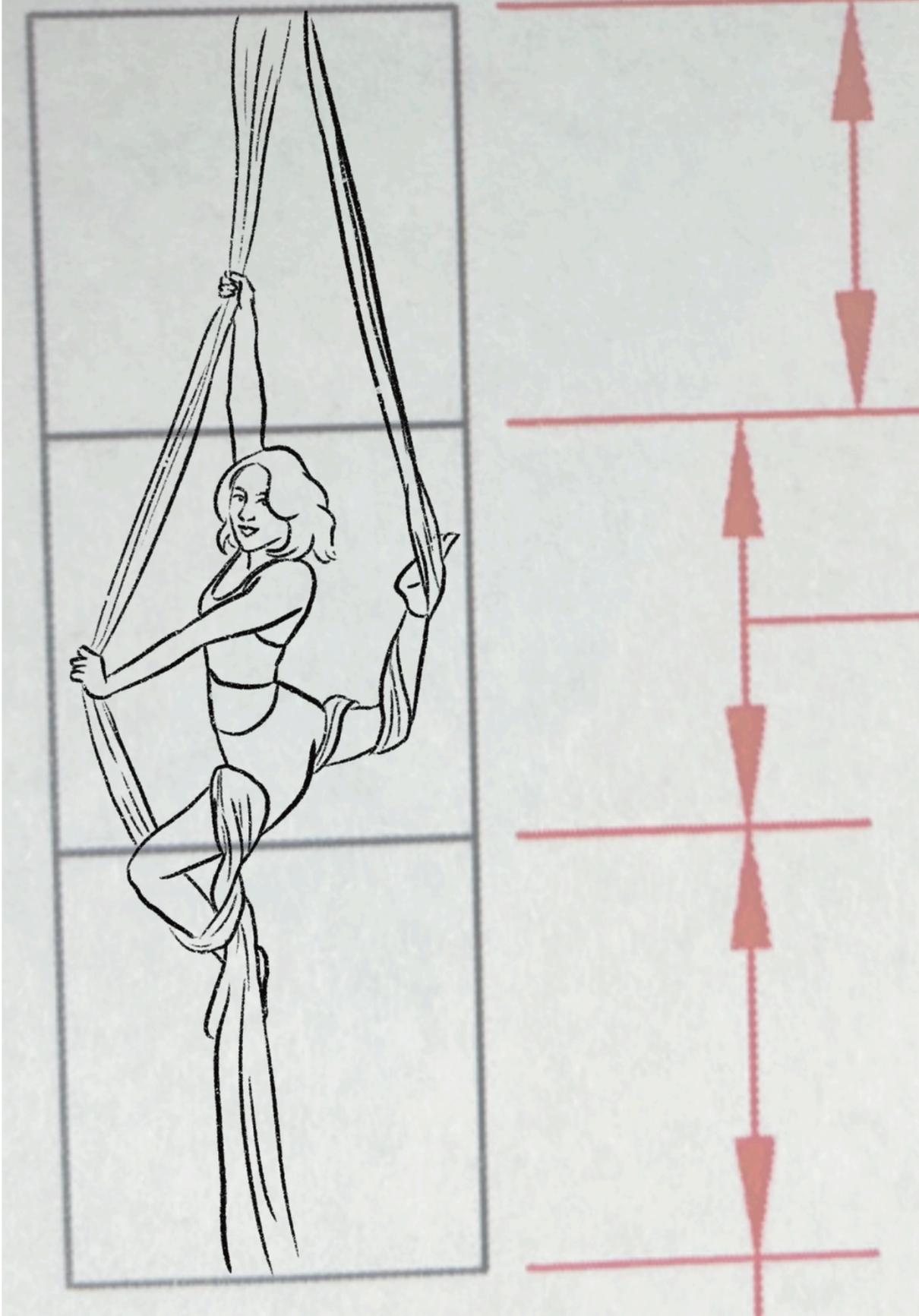
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South Olive 1:  
A silk dancer stretches across the sidewalk. Her silk ribbon flows behind her and extends from the top to bottom of the three squares.

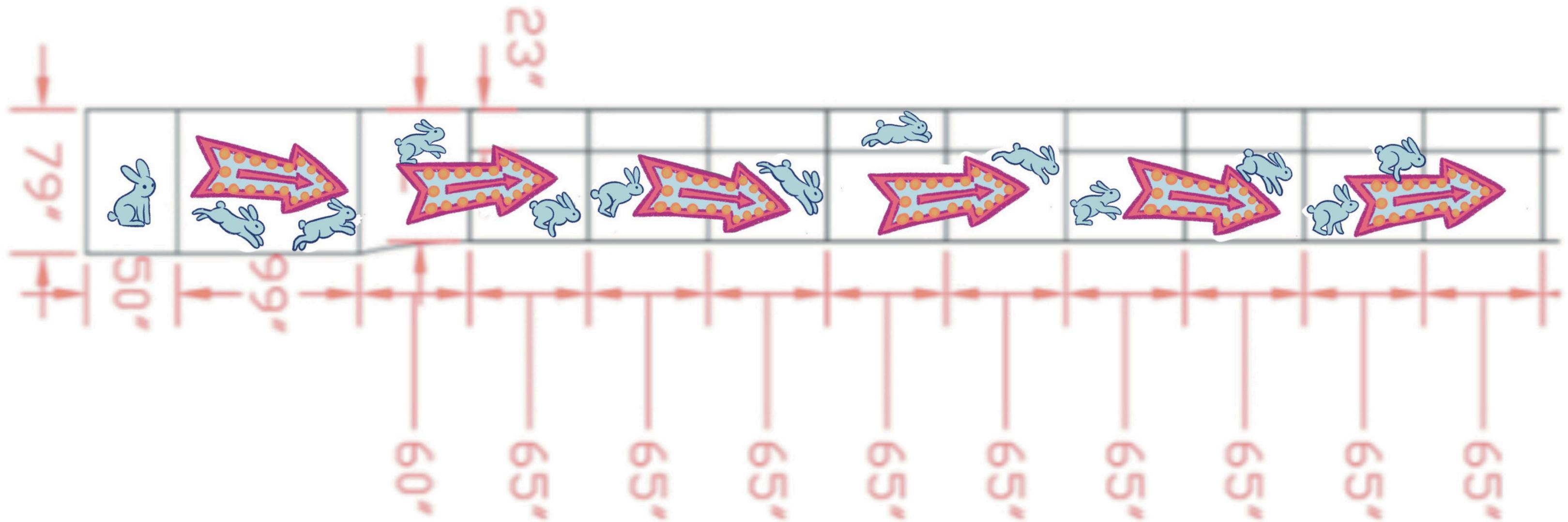


South Olive 2:  
A silk dancer is suspended in the center, smiling . Her silk ribbon extends from the top to bottom of the three squares.

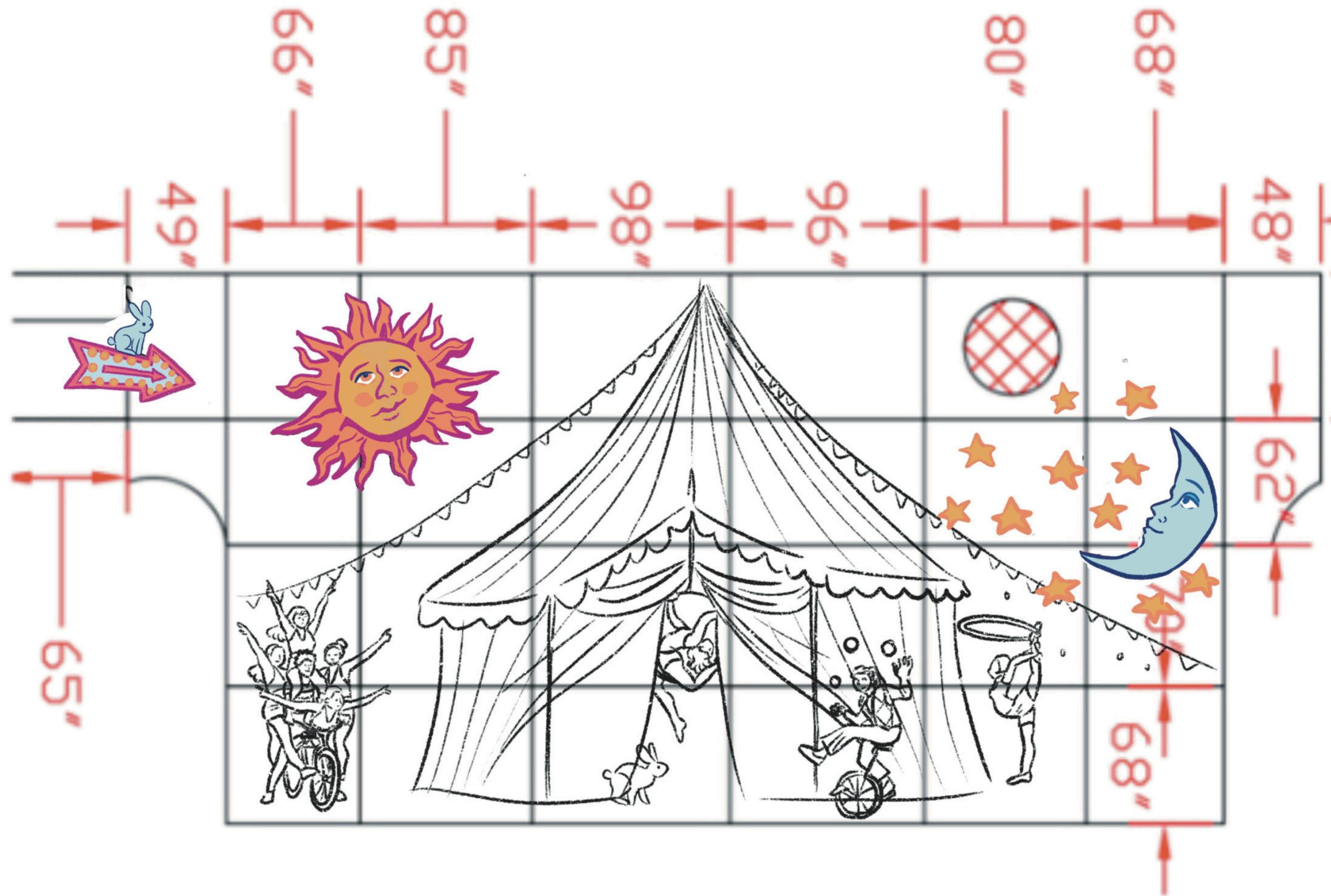


SW Corner East: Trapeze artists prepare to catch each other among a pattern of stars, leaping in the shape of the sidewalk corner.

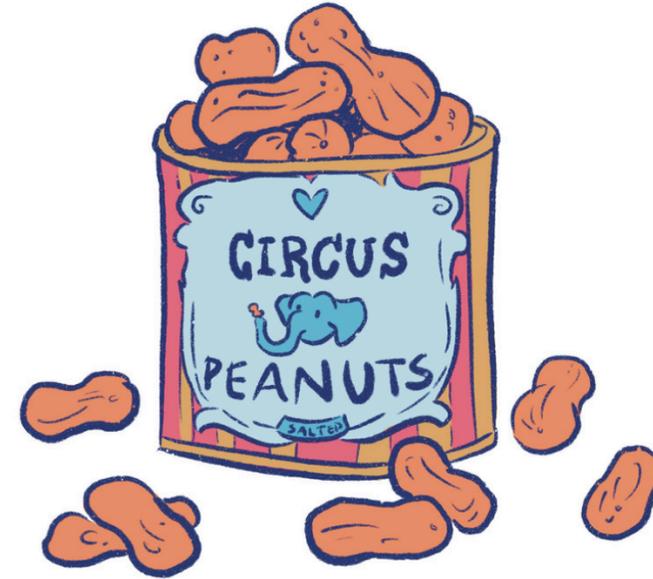
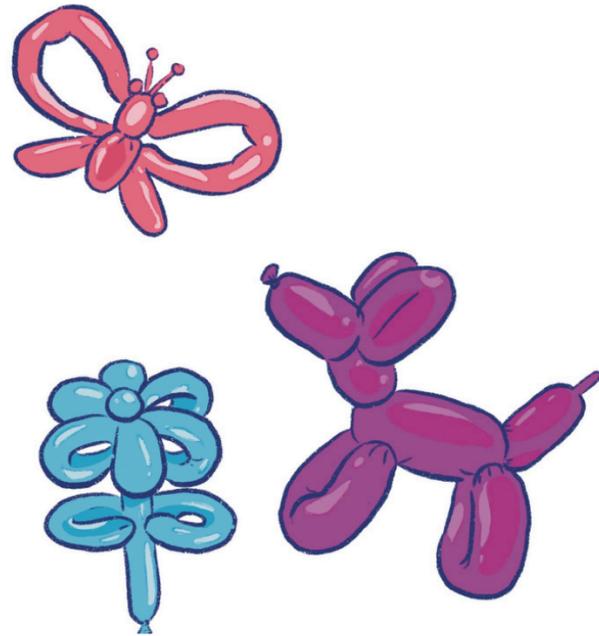
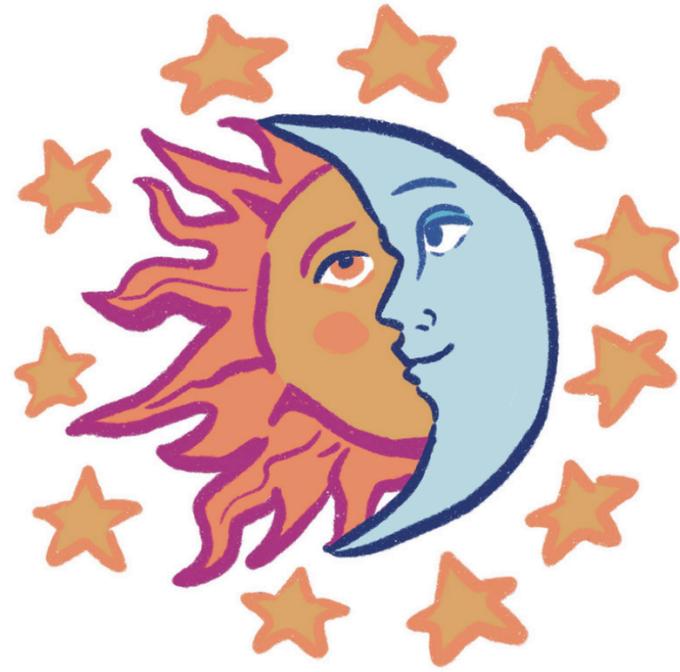




Museum Sidewalk: Our magical rabbit friend returns, hopping alongside and over top of lit up circus arrows.



Museum Plaza: The magician's rabbit has led us to the main circus tent. The sun and moon frame the scene, with stars accompanying the moon. Acrobats balance on a bike. The rabbit peeks in on an aerial act. A clown juggles on a unicycle and a lady spins a hula hoop around her leg. The tent is pink and lavender.



Spot Murals (Unmeasured Spaces)- Sun, moon, and stars motif, cotton candy and lollipop, popcorn, balloon animals, the magic rabbit, and circus peanuts.